

Women's Recovery Center Announces Executive Transition

Ashley Yassall Accepts New Role, and New Leadership Search has Begun.

February 7, 2022

CLEVELAND—Women's Recovery Center today announced that Ashley Yassall, Executive Director, has resigned, and she will be with the organization through the end of March 2022. A search for a new Executive Director has begun, and the previous 19-year Board of Directors member and leader, Jim Kenny, will assume the role of Interim Executive Director.

Stacey Reid, President of the WRC's Board of Directors, said, "Ashley Yassall played an integral role in the Women's Recovery Center's resilience during COVID-19. Ashley's greatest achievements were strengthening our community connections, the organization's financial sustainability, and achieving CARF accreditation. She helped further our mission to serve women and their families by providing comprehensive substance use disorder treatment, prevention, and education programs that are client-centered, family-based, and recovery-focused. We are grateful for her service, and we are sad to see her go. She is moving on to pursue other passions and starting with CARF project management consulting for another Cleveland nonprofit."

"Following our succession plan, we are thrilled to have Jim Kenny assume the role as Interim Executive Director for a seamless transition. Jim has held many Board leadership roles, including Vice President, Nomination Committee Chair, Public Relations Committee Chair, run,jane,run Committee Chair. He has always been a strong contributor to every effort he takes on. He is a great and natural mentor to the WRC staff and new board members and will be excellent at this role. Over the next several weeks, we will commence a search to identify candidates for a permanent Executive Director to lead the WRC," said Reid.

With the mantra, "*Treating Addiction...Liberating Lives*," the Women's Recovery Center is dedicated to addressing the needs of women affected by substance use disorder and trauma. WRC recently completed a multi-year \$1.1 million capital campaign, allowing them to reconfigure their Storer Avenue facility and expand capacity. "The Board and I are committed to our graduates and clients, the thousands of women and families who, over the last 35 years, have developed an overall sense of independence and self-sufficiency through our programs and advocacy," said Reid.

ABOUT WOMEN'S RECOVERY CENTER

The mission of the Women's Recovery Center is to serve women and their families by providing comprehensive substance use disorder treatment, prevention, and education programs that are client-centered, family-based, and recovery-focused. For more information, go to www.womensctr.org.

Please send any questions about this news release to Board of Directors President Stacey Reid at sreid@womensctr.org